

MARY CHRISTINE BANWART, PH.D.

Department of Communication Studies
University of Kansas
1440 Jayhawk Boulevard
Bailey Hall, Room 102
Lawrence, Kansas 66045

Phone: 785-864-5681
Fax: 785-864-5203
Email: mbanwart@ku.edu

EDUCATION

- Ph.D. Communication, University of Oklahoma -May 2002**
Area of Study: Political Communication, Mass Communication
- M.A. Speech Communication, Western Kentucky University -August 1999**
Areas of study: Organizational Communication, Political Communication
- B.A. Communication Studies, University of Kansas -December 1990**
Areas of study: Public Communication, Organizational Communication

ACADEMIC APPOINTMENTS

- 2008-present Associate Professor with tenure, Department of Communication Studies
University of Kansas
- 2002-2008 Assistant Professor, Department of Communication Studies
University of Kansas
- 2000-2001 Research Assistant, Political Communication Center
Department of Communication, University of Oklahoma
- 1999-2002 Graduate Teaching Assistant, Department of Communication
University of Oklahoma

GRANTS

- GRF Social Science Grant, 2005
Awarded by the KU College of Liberal Arts and Sciences for research to establish a methodology for use of dial-generated feedback in political communication research.
- New Faculty General Research Grant, 2003-2004
Awarded by the KU Center for Research - \$8,000

HONORS AND AWARDS

- Senior Administrative Fellows Program
Selected to participate in a year-long program sponsored by the KU Provost's office.
- The W. T. Kemper Fellowship for Teaching Excellence, 2008
University of Kansas

Semi-finalist, H.O.P.E. Award, 2008

Senior Class, University of Kansas

Art and Practice of Civic Leadership Development, 2008-2009

Competitively selected to participate in a year-long program sponsored by the Kansas Leadership Center to foster civic leadership development in Kansas.

Top Paper Award, Political Communication Division, 2007

National Communication Association Annual Convention

Finalist, Silver Anniversary Teaching Award, 2006

University of Kansas

Service Learning Institute, 2005

Accepted to attend the Service Learning Institute, sponsored by the Center for Teaching Excellence.

Federation Prize, 2003

Awarded by the Central States Communication Association (with Mitchell McKinney) for research analyzing mixed-gender political campaign debates.

Donn W. Parson Graduate Mentorship Award, 2003-2004

Awarded by the graduate students in Communication Studies at the University of Kansas

Outstanding Professor, Department of Communication Studies, 2002-2003, 2003-2004

Awarded by the Students in Communication Studies at the University of Kansas.

Best Practices Institute, 2003

Accepted to attend the Best Practices Institute, sponsored by the Center for Teaching Excellence.

Carrie Chapman Catt Prize for Research on Women and Politics, 2000

Awarded by the Carrie Chapman Catt Center for Women and Politics, Iowa State University, (with Lynda Lee Kaid) for research on the webstyles of male and female U.S. Senate, U.S. House, and gubernatorial candidates in the 2000 general election.

Doctoral Fellowship, University of Oklahoma, 1999-2002

Top Paper Award, 2001

Political Communication Division, Central States Communication Association

Top Two Paper Award, 1999

American Association of Political Consultants Academic Outreach Conference

Top Three Paper Award, 1999

Sooner Communication Conference

Graduate College Dissertation Grant, 2002

University of Oklahoma

RESEARCH AND PUBLICATIONS

Book(s):

Dianne Bystrom, Mary C. Banwart, Lynda Lee Kaid, & Terry A. Robertson (2004). *Gender and Political Candidate Communication: VideoStyle, WebStyle, and NewsStyle*. New York: Routledge.

Journal Publications:

Mary C. Banwart (2007). Constructing Images in Presidential Primaries: An Analysis of Discourse Strategies in the Dole and Bush Iowa Straw Poll Speeches. *Argumentation and Advocacy*, 43, 65-78.

Mary C. Banwart (2007). Gender and Young Voters in 2004: The Influence of Perceived Knowledge and Interest. *American Behavioral Scientist*, 50, 1152-1168.

Mary C. Banwart & Mitchell S. McKinney (2005). A Gendered Influence in Campaign Debates?: Analysis of Mixed-Gender United States Senate and Gubernatorial Debates. *Communication Studies*, 56(4), 353-373.

Mary C. Banwart & Dianne G. Bystrom (2005). Gendered Reactions: Young Voters' Responses to the 2004 Presidential Advertisements. *American Behavioral Scientist*, 49, 314-325.

Mitchell S. McKinney & Mary C. Banwart (2005). Rocking the Youth Vote through Debate: Examining the Effects of a Citizen Versus Journalist Controlled Debate on Civic Engagement. *Journalism Studies*, 6(2), 153-163.

Mary C. Banwart, Dianne G. Bystrom, & Terry A. Robertson (2003). "From the Primary to the General Election: A Comparative Analysis of Media Coverage of Candidates in Mixed-Gender 2000 Races for Governor and U.S. Senate." *American Behavioral Scientist*, 46(5), 658-676.

Dianne G. Bystrom, Terry A. Robertson, & Mary C. Banwart (2001). "Framing the Fight: An Analysis of Media Coverage of Female and Male Candidates in Primary Races for Governor and U.S. Senate in 2000." *American Behavioral Scientist*, 44(12), 1999-2013.

Mary C. Banwart (2000). "Image Building Strategies in Women's Campaign Messages: A Case Study of the 1998 Northup Congressional Campaign." *Kentucky Journal of Communication*, 19(1), 39-65.

Book Chapters:

Mary C. Banwart, Kelly L. Winfrey, and James M. Schnoebelen (in press). “‘It’s 3 a.m.’: Strategic Communication in Hillary Clinton’s 2008 Presidential Primary Televised Advertisements.” In, Sheckels, Theodore F. (Ed.), *Cracked but not Shattered: Hillary Clinton’s Unsuccessful Campaign for the Presidency*. Rowman & Littlefield Publishers.

Mary C. Banwart (2006). “Webstyles in 2004: The Gendering of Candidates on Campaign Web Sites?” In Williams, Andrew Paul, & Tedesco, John C. (Eds.), *The Internet Election: Perspectives on the Web’s Role in Campaign 2004* (pp. 37-55). Roman & Littlefield Publishers.

Mary C. Banwart (2005). “Engaging the Gap: Exploring the Gender Gap and Its Influence on the 2000 Election.” In L. L. Kaid, D. G Bystrom, M. S. McKinney, & D. B. Carlin (Eds.), *Communicating Politics: Engaging the Public in Democratic Life* (pp. 269-279). New York: Peter Lang Publishing.

Mary C. Banwart, Dianne G. Bystrom, Terry A. Robertson, & Jerry Miller (2003). “Issue Agendas in Candidate Messages vs. Media Coverage: Are Women and Men on the Same Page?” In, Lynda Lee Kaid, John C. Tedesco, Dianne G. Bystrom, & Mitchell S. McKinney (Eds.), *The Millennium Election: Communication in the 2000 Campaigns* (pp. 147-163). Lanham, MD: Rowman and Littlefield Publishers.

Mary C. Banwart & Lynda Lee Kaid (2003). “Behind Their Skirts: Clinton and Women Voters.” In R. E. Denton (Ed.), *Images, Scandal, and Communication Strategies of the Clinton Presidency* (pp. 91-112). Westport, CT: Greenwood Publishing Group.

Refereed Proceedings:

Mary C. Banwart (2008). Gendered Leadership: Political Candidate Image Presentation via the Internet. *Business Research Yearbook*, 15, 160-165.

Encyclopedia Entries:

Mary C. Banwart (2007). Webstyle. In, L. L. Kaid and C. Holtz-Bacha (Eds.), *Encyclopedia of Political Communication*. Thousand Oaks, CA: Sage.

Lynda Lee Kaid & Mary C. Banwart (2003). “Election Coverage.” *Encyclopedia of Radio* (pp. 540-543). Chicago, IL: Fitzroy Dearborn Publishers.

Book Reviews:

Mary C. Banwart (2006). Governing Codes: Gender, Metaphor, and Political Identity (Book Review). *Politics & Gender*, 2(4), 534-536.

Mary C. Banwart (2004). Meet the Candidate Videos: Analyzing Presidential Primary Campaign Videocassettes (Book Review). *Presidential Studies Quarterly*, 34(2), 470-472.

Manuscripts Under Review:

Mary C. Banwart (under review). Gender and Candidate Communication: Effects of Stereotypes in the 2008 election. *American Behavioral Scientist*.

Mary C. Banwart (under review). The Political Interpersonal Communication Index: Developing a Measure for Understanding Why We Talk Politics. *Western Journal of Communication*.

Mary C. Banwart, & Kelly L. Winfrey (under review). Leadership and Politics: Effects of Gender in a Presidential Primary. *Educational Considerations (special issue on Leadership in Diverse Contexts)*.

Convention Papers Presented and Participation:

Mary C. Banwart and Kelly Winfrey (2008, November). Gender, Leadership, and Politics: Effects of the 2008 Campaign on Young Women. Presented at the annual meeting of the National Communication Association, San Diego, California.

Mary C. Banwart (2008, April). Diversity in Communicating Politics: Application of the Political Interpersonal Communication Index. Presented at the annual meeting of the Central States Communication Association, Madison, Wisconsin.

Mary C. Banwart (2007, November). The Political Interpersonal Communication Index: Developing a Measure for Understanding Why We Talk Politics. Presented at the annual meeting of the National Communication Association, Chicago, Illinois. ****Top Paper Award, Political Communication Division**.

Jenifer L. Lewis, & Mary C. Banwart (2007, November). Comparing the Effects of Communication Mode in Election 2004: An Analysis of Image Evaluations. Presented at the annual meeting of the National Communication Association, Chicago, Illinois.

Mary C. Banwart (2007) Communication competency and politics: Predicting voter attitudes and perceptions. Presented at the annual meeting of the Central States Communication Association, Minneapolis, Minnesota.

Mary C. Banwart & Mitchell S. McKinney (2007). She said, he said part II: Analysis of debate styles in United States Senate and gubernatorial debates. Presented at the annual meeting of the Central States Communication Association, Minneapolis, Minnesota.

Mitchell S. McKinney & Mary C. Banwart (2007). Leader of the pack: The emergence of a presidential nominee through primary debates. Presented at the annual meeting of the Central States Communication Association, Minneapolis, Minnesota.

- Mary C. Banwart (2006, November). Running on the Web: Webstyles of Female and Male Candidates in 2006. Presented at the annual meeting of the National Communication Association, San Antonio, Texas.
- Mitchell S. McKinney & Mary C. Banwart (2005, November). My Very First Time: Political Engagement through the First Voter Experience. Presented at the annual meeting of the National Communication Association, Boston, Massachusetts.
- Mary C. Banwart (2005, April). Portrayals of Gender in the 2004 Presidential Campaign: A Study of Strategies and Appeals. Presented at the annual meeting of the Central States Communication Association, Kansas City, Missouri.
- Mary C. Banwart & Karen A. Anderson (2004, November). The Dynamics of Voter Knowledge: Exploring the Role of Gender, Age, and Party Affiliation in Candidate Selection. Presented at the annual meeting of the National Communication Association, Chicago, Illinois.
- Mary C. Banwart & Mitchell S. McKinney (2004, April). Gender in Political Communication Campaign Debates. Presented at the annual meeting of the Central States Communication Association, Cleveland, Ohio.
- Mary C. Banwart, & Mitchell S. McKinney (2003, November). A Gendered Influence in Political Debates?: An Analysis of Mixed-Gender Debates from Election 2002. Presented at the annual meeting of the National Communication Association, Miami, Florida.
- Mary C. Banwart, & Jenifer L. Lewis (2003, April). How the Candidates and Their Money Talked: An Analysis of Candidate Television Advertising in the 2002 Kansas Governor's Race. Presented at the annual meeting of the Central States Communication Association, Omaha, Nebraska.
- Mary C. Banwart (2003, April). Merging Methods: A Cross-Analysis of Campaign Advertising and the Effects in a Campaign for the U.S. House. Presented at the annual meeting of the Central States Communication Association, Omaha, Nebraska.
- Mary C. Banwart (2002, November). Perceptions of Political Knowledge, Interest, and Cynicism: The Voices of Young Women. Presented at the annual meeting of the National Communication Association, New Orleans, Louisiana.
- Mary C. Banwart, & Lynda Lee Kaid (2002, September). Videostyle and Webstyle: An Interchannel Comparison of Candidate Self Presentation. Presented at the annual meeting of the American Political Science Association, Boston, Massachusetts.

- Mary C. Banwart (2002, April). The Interaction of Gender and Candidate Image Presentation: An Analysis of Ann Northup's 1998 and 2000 Reelection Campaign Discourse. Presented at the annual meeting of the Central States Communication Association, Milwaukee, Wisconsin.
- Mary C. Banwart (2002, April). She Said He Said: Candidate Advertising in Mixed-Gender Senate Races. Presented at the annual meeting of the Central States Communication Association, Milwaukee, Wisconsin
- Mary C. Banwart & Dianne G. Bystrom (2001, November). Gender Influences on Gathering Political Information: Examining Perceptions of and Sources for Obtaining Political Knowledge in Elections. Presented at the annual meeting of the National Communication Association, Atlanta, Georgia.
- Mary C. Banwart & Diana B. Carlin (2001, November). The Effects of Negative Political Advertising on Gendered Image Perceptions and Voter Intent: A Longitudinal Study. Presented at the annual meeting of the National Communication Association, Atlanta, Georgia.
- Lynda Lee Kaid & Mary C. Banwart (2001, November). The Constituency that Made the Difference: Women Voters from 1992 to 2000. Presented at the annual meeting of the National Communication Association, Atlanta, Georgia.
- Lynda Lee Kaid & Mary C. Banwart (2001, August). Political Spot Advertising in the 2000 Presidential Campaign. Presented at the annual meeting of the American Political Science Association, San Francisco, CA.
- Mary C. Banwart (2001, April). Gender in Vice Presidential Image Development: Analyzing the 1984 Bush-Ferraro Debate. Presented at the annual meeting of the Central States Communication Association, Cincinnati, OH. *Top Paper Award*.
- Mary C. Banwart (2001, April). Finding the Women's Vote: Political Gender Portrayal in the 2000 Presidential Campaign. Presented at the annual meeting of the Central States Communication Association, Cincinnati, OH.
- Mary C. Banwart (2001, April). Female Candidates in the 2000 Campaign: A Study of Issues and Images. Presented at the annual meeting of the Central States Communication Association, Cincinnati, OH.
- Dianne G. Bystrom, Terry A. Robertson, & Mary C. Banwart (2000, November). Framing the Fight: An Analysis of Media Coverage of Female and Male Candidates in Primary Races for Governor and U.S. Senate. Presented at the annual meeting of the National Communication Association, Seattle, Washington.

- Mary C. Banwart (2000, November). The Image Building Strategies of a Female Political Candidate as Responses to Rhetorical Situations: Anne Northup's 1998 Reelection Campaign. Presented at the annual meeting of the National Communication Association, Seattle, Washington.
- Mary C. Banwart (2000, June). Engaging the Gap: Exploring the Gender Gap and Its Influence on the 2000 Election. Presented at the NCA Summer Conference, "Communicating Politics: Engaging the Public in Campaign 2000 and Beyond," Washington, DC.
- Mary C. Banwart (2000, April). Image Building Strategies in Women's Campaign Messages: A Case Study of the 1998 Anne Northup Congressional Campaign. Presented at the annual meeting of the Central States Communication Association, Detroit, Michigan.
- Mary C. Banwart (2000, April). And the Winner Is....: A Rhetorical Analysis of Dole and Bush's Imaging Strategies in the Iowa Straw Poll. Presented at the annual meeting of the Central States Communication Association, Detroit, Michigan.
- Mary C. Banwart (2000, April). Images and Issues: Political Gender Portrayal in Presidential Campaigning. Presented at the annual meeting of the Eastern States Communication Association.
- Mary C. Banwart (1999, November). Image Building Strategies in Women's Campaign Messages: A Case Study of the 1998 Anne Northup Congressional Campaign. Presented at the annual Academic Outreach Conference of the American Association of Political Consultants, Baton Rouge, Louisiana. ***Top 2 paper award.***
- Mary C. Banwart (1999, November). Archetypal Metaphors: Advocating Through Pictures. Presented at the annual meeting of the National Communication Association, Chicago, Illinois.
- Mary C. Banwart (1999, November). Perceptions of Gender and Power: Influencing Communication in Conflict Management. Presented at the annual meeting of the National Communication Association, Chicago, Illinois.
- Mary C. Banwart (1999, October). Success Rhetoric and the Weight Loss Industry. Paper presented at the annual Sooner Communication Conference, Norman, Oklahoma. ***Top 3 paper award.***
- Mary C. Banwart (1999, October). O, Give Me a Home: A Rhetorical Critique of "My Western Home." Paper presented at the annual Sooner Communication Conference, Norman, Oklahoma.

Mary C. Banwart (1999, April). Women's Campaign Rhetoric: A Case Study of Australia and the United States. Presented at the annual meeting of the Central States Communication Association, St. Louis, Missouri.

Convention Participation on Discussion Panels:

Mary C. Banwart (2008, November). Voters' Voices in 2008: Analysis of Responses to Gender, Race, and Religion. Participant on discussion panel presented at the annual meeting of the National Communication Association, San Diego, California.

Mary C. Banwart (2008, November). Dialing in to Gender 2008: Reactions to Candidates in Mixed-Gender Races. Participant on discussion panel presented at the annual meeting of the National Communication Association, San Diego, California.

Mary C. Banwart (2008, April). Women and Politics: Have We Come a Long Way, Baby? Participant on Political Communication Division 10th Anniversary Panel presented at the annual meeting of the Central States Communication Association, Madison, Wisconsin.

Mary C. Banwart (2006, April). Shaping Our Political Future: Races to Watch in the 2006 Midterm Elections. Participant on discussion panel presented at the annual meeting of the Central States Communication Association, Indianapolis, Indiana.

Mary C. Banwart (2005, November). Politics, Gender, and Voter Bias? Perceptions of Female and Male Candidates. Preliminary research presented at the annual meeting of the National Communication Association, Boston, Massachusetts.

Mary C. Banwart (2004, November). Webstyles in 2004: Is the Internet Still an Ungendered Campaign Tool? Preliminary research presented at the annual meeting of the National Communication Association, Chicago, Illinois.

Mary C. Banwart (2004, November). WebStyle: Communication Strategies Through Candidate Websites. Discussion panel participant about the book, *Gender and Political Candidate Communication: VideoStyle, WebStyle, and NewsStyle*, presented at the annual meeting of the National Communication Association, Chicago, Illinois.

Dianne G. Bystrom & Mary C. Banwart (2004, November). Gender and Political Communication: Implications for Young Voters. Preliminary research presented at the annual meeting of the National Communication Association, Chicago, Illinois.

Mary C. Banwart (2003, November). Dialogue on Research in Political Communication: Campaign 2004. Participant on discussion panel presented at the annual meeting of the National Communication Association, Miami, Florida.

Mary C. Banwart (2003, November). Reaching Out to the Public in Election 2002: A Focus on the Kansas Statewide Election Study. Participant on discussion panel presented at the annual meeting of the National Communication Association, Miami, Florida.

Mary C. Banwart, & Diana B. Carlin (2002, November). Racing Across the Plains: The 2002 Kansas Gubernatorial Race. Data presentation as panel discussant at the annual meeting of the National Communication Association, New Orleans, Louisiana.

Mary C. Banwart (2001, November). Benefits of Public Deliberation. Discussant for panel entitled, “Engaging the public and the campus: An opportunity for revitalizing the roots of forensics,” at the annual meeting of the National Communication Association, Atlanta, Georgia.

Research in Progress:

Mary C. Banwart. Gender and Campaign Messaging: Expectations and Effects. *This study builds on earlier research (Huddy & Terkildsen, 1993) to examine how expectations of a “good member of the House of Representatives” is enacted through viewer perceptions of candidates in the 2008 midterm elections. Specifically, viewer perceptions of two competitive House races—female v. female and male v. male—were gathered and analyzed in order to understand if and how gender influences expectations for candidate viability. Because most studies examine female v. male races, this design seeks to specifically explore races in which gender is controlled within the races examined.*

Mary C. Banwart (in progress). Dialing-in to the Elections: Analyzing Reactions to Candidate Messages through Moment-to-Moment Testing. *This study analyzes data gathered on the 2004 and 2008 presidential race and during the 2006 midterm elections, encompassing lower level races. The study tests reactions to the presidential advertisements in female/male, female/female, and male/male advertisements via dials (for moment-to-moment feedback) and survey instruments.*

Professional Research Experience:

National Co-Coordinator, UVote 2008 Research Team. One of five key leaders who designed and coordinated data collection at over 30 research sites across the country regarding political campaign communication (ads, speeches, debates, media coverage, interpersonal communication) in the 2008 election cycle. The study focused on 18-29 year olds, analyzing their civic engagement and engagement with campaign communication. Through this involvement I also directed a local research team, comprised of graduate and undergraduate students, collecting data at KU as a participating site.

Team Member, UVote 2004 National Research Team. Aided in the design of the questionnaire and survey instruments utilized by 30 research sites across the US for research conducted in advertising studies and debate studies. The study focused on the 18-29 year old demographic and their reactions to presidential candidate messages in 2004. Organized and coordinated data collection at the University of Kansas.

Co-Director, 2002 Kansas Sentencing Commission Research Team. Co-directed a research project that examined citizen attitudes toward a proposed change in the Kansas sentencing laws. The project included focus groups followed by a statewide phone survey. Results analyzed and

presented to the Kansas Sentencing Commission, which were in turn incorporated into the Commission's lobbying efforts of the state legislature; changes in sentencing guidelines, which were in accordance with citizen preferences, approved by the legislature in spring 2003 session.

Co-Director, 2002 Kansas Election Research Team. Co-directed a research project that examined the Kansas gubernatorial and attorney general primary races and the statewide general election. The project included three primary election focus groups and debate focus groups, as well as three statewide surveys that examined citizen perceptions of the candidates, legislature, media, and tested voter knowledge. In addition, the team collected candidate-generated and media-generated messages throughout the campaign for analysis.

Team Member, Election 2000 National Research Team. Aided in the design of the questionnaire and survey instruments utilized by 35 research sites across the US for research conducted in advertising studies, debate studies, and phone surveys. Assisted in the organization and coordination of the studies conducted at the University of Oklahoma.

Research Assistant (Dr. Lynda Lee Kaid, supervisor, fall 2000-summer 2001). Assisted with a project investigating reactions to various political communication messages in both a traditional setting and an Internet-simulated setting and with the analysis of results. Produced (layout, design) official publication of initial results in the "Political Advertising Research Reports" summer 2001 issue, edited by Lynda Lee Kaid. Funded by the Carnegie Foundation.

Research Assistant (Dr. Lynda Lee Kaid, supervisor, spring 2000-spring 2001). Assisted with a project investigating reactions to technical distortions in political spot advertising. Funded by the National Sciences Foundation.

Research Assistant (Dr. Lynda Lee Kaid, supervisor, spring 2000). Assisted with the assessment and revision of the OU Department of Communication's Major Assessment Exam given to senior undergraduate majors in their final core course. Funded by the University of Oklahoma College of Liberal Arts and Sciences.

TEACHING EXPERIENCE

Graduate courses taught (University of Kansas):

- Seminar in Political Campaign Communication
- Seminar in Political Communication
- Seminar in Leadership and Communication
- Rhetoric, Politics, and the Mass Media
- Political Communication (bridge course)
- Political Campaign Communication (bridge course)

Undergraduate courses taught (University of Kansas):

- Political Communication
- Political Campaign Communication
- Rhetoric, Politics, and the Mass Media
- Communication and Leadership
- Leadership, Strategies, and Applications
- Public Leadership

Overload courses taught (University of Kansas):

Seminar in Political Communication Research Methods (co-taught fall 2002)

Introduction to Leadership (spring 2005; co-taught fall 2003, spring 2008)

Thematic Learning Community Seminar (fall 2003, 2004, 2005, 2008; spring 2006)

DEPARTMENTAL, UNIVERSITY, AND DISCIPLINE SERVICE

Departmental:

- 2007-present Member, Graduate Advisory Committee
Department of Communication Studies, University of Kansas
- 2004-present Coordinator and Advisory Committee Chair, Leadership Studies Minor
Department of Communication Studies, University of Kansas
- 2007-2008 Coordinated the budget committee for the Communication Studies Research Lab,
and participated in developmental stages for design and proposal
- 2002-2007 Member, Undergraduate Advisory Committee
Department of Communication Studies, University of Kansas
- 2005, fall Chair, Political Communication Faculty Search Committee
Department of Communication Studies, University of Kansas
- 2004, fall Chair, Political Communication Faculty Search Committee
Department of Communication Studies, University of Kansas
- 2003-2004 Co-Coordinator, Leadership Studies Minor
Department of Communication Studies, University of Kansas
- 2002-2003 Member, Leadership Minor Faculty Advisory Committee
Department of Communication Studies, University of Kansas
- 2001-2002 Member, Political Communication Faculty Search Committee
Department of Communication, University of Oklahoma
- 2000-2001 President, Communication Graduate Student Association
Department of Communication, University of Oklahoma

University:

- 2009-2010 Member, University Committee on Sabbatical Leaves

- 2009-2011 Member, Chancellor's Student Awards Committee
- 2009, fall Guest Instructor, U.S. Army Command College
Partnership between CLAS and Ft. Leavenworth
- 2009, summer Guest speaker, Girl's State
hosted at the University of Kansas
- 2008, fall POTUS 44: "The Undecideds"
Dole Institute of Politics, University of Kansas
Served as the moderate/facilitator for a focus group of undecided voters from the local area; the focus group watched the third presidential debate and provided moment-to-moment feedback through the use of dial technology. The group then participated in a discussion regarding their attitudes and perceptions of the candidates, the debate, and the election. This program was part of the Dole Institute's fall election series, "POTUS 44," and was simultaneously broadcast to a group of attendees at the Institute as well as Seward County Community College.
- 2008, fall Panelist, "Critical Conversations: Hillary's Legacy -- Women, Gender, and the
Presidential Election"
Emily Taylor Women's Resource Center, University of Kansas
- 2008, fall Panelist, Student-Parent Visitation Day
University of Kansas
- 2008-present Member, Committee on Undergraduate Studies and Advising (CUSA)
College of Liberal Arts and Sciences, University of Kansas
2009-2010 Chair, Curricular Changes Subcommittee
- 2008, fall Guest Instructor, U.S. Army Command College
Partnership between CLAS and Ft. Leavenworth
- 2008, summer Guest speaker, Girl's State
hosted at the University of Kansas
- 2008, spring Co-Instructor, Dole Institute of Politics Faculty/Fellow Pilot Program
- 2008, spring Guest Instructor, U.S. Army Command College
Partnership between CLAS and Ft. Leavenworth
- 2004-present Member, Academic Advisory Committee
Dole Institute of Politics, University of Kansas
- 2007, fall Member, Committee on Undergraduate Studies and Advising (CUSA)
College of Liberal Arts and Sciences, University of Kansas

- 2007, fall Guest Instructor, U.S. Army Command College
Partnership between CLAS and Ft. Leavenworth
- 2007, summer Guest Instructor, U.S. Army Command College
Partnership between CLAS and Ft. Leavenworth
- 2007, summer Session leader, Leadership Development
Knowledge Day, National Association of Student Councils National Conference
hosted by the University of Kansas
- 2007, summer Guest speaker, Girl's State
hosted at the University of Kansas
- 2007, spring Co-Facilitator, Research Ethics session
Research Summit, University of Kansas
- 2007, spring Faculty Liaison, Dole Institute of Politics
University of Kansas
- 2007, spring Guest Instructor, U.S. Army Command College
Partnership between CLAS and Ft. Leavenworth
- 2006-2008 Member, Human Subjects Committee Lawrence Campus
University of Kansas
- 2006 Keynote Speaker, Women's Leadership Conference
University of Kansas
- 2005-2007 Member, Advisory Committee
Career Center, University of Kansas
- 2005-2006 Faculty Facilitator, Leadership and Politics Thematic Learning Community
University of Kansas
***culminated in presentation to Kansas legislators in Topeka on importance of
resolving deferred maintenance issues at state universities, April 2006*
- 2005, fall Member, Graduate Studies Committee
College of Liberal Arts and Sciences, University of Kansas
- 2005, fall Facilitator, Thematic Learning Communities session
Teaching Summit, University of Kansas
- 2005, summer Guest Instructor, U.S. Army Command College
Partnership between CLAS and Ft. Leavenworth

- 2004-2005 Alternate Member, Human Subjects Committee Lawrence Campus
University of Kansas
- 2004-2005 Faculty Facilitator, Leadership in America Thematic Learning Community
University of Kansas
- 2004-2005 Chair, Student Housing Administration Board
University of Kansas
- 2004, fall Panelist (one of three) for “Hi-Tech Politics: 2004 & Beyond”
Dole Institute of Politics, University of Kansas
- 2004 Member, Student Success Communication Strategies Priority Committee
Student Success, University of Kansas
- 2004 Faculty, Duke TIP Scholars Weekend
University of Kansas
- 2004 Guest Speaker, Blueprints Student Leadership Conference
University of Kansas
- 2003-2006 Faculty, Girl’s State College Credit Course
LA&S 292 Women in Politics and Government
University of Kansas
- 2003-2004 Faculty Facilitator, Leadership in America Thematic Learning Community
University of Kansas
- 2003-2004 Member, Student Housing Administration Board
University of Kansas
- 2003 Member, Thematic Learning Community Advisory Board
University of Kansas
- 2003 Seminar Leader, Women’s Leadership Conference
University of Kansas
- 2003 Cluster Facilitator, LeaderShape Institute Conference
University of Kansas
- 2002-2006 Faculty Mentor, Athletic Department
University of Kansas

Discipline:

- 2008-2009 Member, Nominating Committee
Central States Communication Association
- 2008 Selection Committee, Outstanding Book Award
Political Communication Division, National Communication Association
- 2008 Selection Committee, NCA-F Post-Election Forum Call for Video Questions
National Communication Association Convention
- 2007 Peer Reviewer, Politics & Gender
American Political Science Association
- 2007 Peer Reviewer, Journal of Politics
Southern Political Science Association
- 2007-present Member, Editorial Board
Southwestern Mass Communication Journal
- 2005-present Panel respondent, Political Communication Division
National Communication Association Annual Convention
- 2004-present Panel respondent, Political Communication Division
Central States Communication Association Annual Conference
- 2002-present Paper/panel Proposal Reviewer
Political Communication Division, National Communication Association
- 2000-present Paper/Panel Proposal Reviewer
Political Division, Central States Communication Association
- 2006-2007 Chair, Nominating Committee
Political Communication Division, National Communication Association
- 2006-2007 Chair, Nominating Committee
Political Communication Division, Central States Communication Association
- 2005-2006 Member, Nominating Committee
Central States Communication Association
- 2004-2005 President, Political Communication Interest Group
Central States Communication Association

- 2003-2005 Editorial Board, Communication Studies Journal
Central States Communication Association
- 2003-2004 Chair, Nominating Committee
Political Communication Division, National Communication Association
- 2003-2004 President-Elect, Political Communication Interest Group
Central States Communication Association
- 2003 Peer Reviewer, Journal of Applied Communication Research
National Communication Association
- 2002-2003 Vice President, Political Communication Interest Group
Central States Communication Association
- 2000-2001 Secretary, Political Communication Interest Group
Central States Communication Association
- 2000 Coordinator, Media and Technology Resource Center
NCA Summer Conference, "Communicating Politics: Engaging the Public in Campaign 2000 and Beyond"
- 1999-2000 Secretary-elect, Political Communication Interest Group
Central States Communication Association
- 1999-2000 Coordinator, Colloquium Series
Communication Graduate Student Association, University of Oklahoma

Other:

- 2008, fall Panel Moderator, "Climate Change and Insurance: How Climate Change and Risk Management Could Affect the Insurance Industry in Kansas"
Conference sponsored by the Kansas Insurance Department

ADVISING**PhD Dissertation Chair:**

- | | |
|---------------|-------------|
| Katie Fischer | current |
| Dan Schill | Summer 2006 |
| Jenifer Lewis | Spring 2006 |

PhD Dissertation Committee Member:

- | | |
|------------------|-------------|
| Mary Beth Asbury | current |
| Dana Anderson | Spring 2008 |
| Tina Decker | Fall 2006 |

Jaycee Irwin	Summer 2006
Mohammed Al Ghamdi	Fall 2005
Kevin Bouilly	Fall 2005
Shu-Chin Lin	Spring 2005
Jamel Bell	Spring 2004
Phil Chidester	Spring 2004
Eric Morris	Fall 2004
Jay Self	Spring 2004

PhD Comprehensive Exam Committee Chair:

Ben Warner	current
Kelly Winfrey	current
Dan Schill	Fall 2005

PhD Comprehensive Exam Committee Member:

Mary Beth Asbury	current
Mary Denning	current
Jim Schnoebelen	current
LaChrystal Ricke	Spring 2007
Tom O'Toole	Spring 2005
Jaycee Irwin	Fall 2005
Jenifer Lewis	Summer 2005
Mohammed Al Ghamdi	Spring 2005
Kevin Bouilly	Spring 2005
Shu-Chin Lien	Spring 2004
Jamel Bell	Fall 2003
Phil Chidester	Fall 2003

M.A. Thesis Committee Chair:

Justin Mackey	Spring 2008
Erin Blocher	Spring 2007
Rebecca Mank	Spring 2007
Lesley Randolph	Spring 2005
Dan Schill	Spring 2004

M.A. Comprehensive Exam Committee Chair:

Abbie Hodgson	current
Seth Bundy	Spring 2006

M.A. Thesis Committee Member:

Kris Grill	current
Carl Walz	Spring 2009
Nan Wolf	Spring 2009
Lauren Markward	Spring 2008
Shana Beach	Spring 2007
Ashleigh Resetarits	Spring 2005

Jenifer Lewis Summer 2003

M.A. Thesis Committee Outside Member:

Kim Rubenstein (Journalism) Spring 2006

Undergraduate Honors Thesis Chair:

Annie Sims Spring 2007

Karen Butler Spring 2005

Justin Mackey Fall 2004

MEMBERSHIP IN PROFESSIONAL AND SERVICE ORGANIZATIONS

American Association of University Women

Central States Communication Association

National Communication Association

Updated: 8/31/09