

ROBERT C. ROWLAND

Curriculum Vitae
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Office Address:

The University of Kansas
Department of Communication Studies
102 Bailey Hall
1440 Jayhawk Blvd.
Lawrence, Kansas 66045
(785) 864-3633 phone
(785) 864-5203 fax
rrowland@ku.edu

Home Address:

4409 Roundabout Circle
Lawrence, Kansas 66049
(785) 832-0526

EDUCATIONAL BACKGROUND

Post-Secondary Education

- 1983 Doctor of Philosophy, University of Kansas, Lawrence, Kansas.
- 1978 Master of Arts, Northwestern University, Chicago, Illinois.
- 1977 Bachelor of General Studies with Highest Distinction, University of Kansas, Lawrence, Kansas.

Honors

Honors Fellow of the Graduate School of the University of Kansas, 1978-1982.
Phi Beta Kappa, University of Kansas Chapter, 1976.
Omicron Delta Kappa, University of Kansas Senior Honors Society, 1976.

Professional Experience

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| July, 2009 – Present | Professor and Director of Graduate Studies, Department of Communication Studies, University of Kansas |
| July, 1999 – June 2009 | Professor and Chair, Department of Communication Studies, University of Kansas. |
| August, 1996 - June, 1999 | Professor, Department of Communication Studies, University of Kansas. |
| August, 1991 - July, 1995 | Associate Professor, Department of Communication Studies, University of Kansas. |

May, 1989 - July, 1991	Associate Professor and Director of Forensics, Department of Communication Studies, University of Kansas.
August, 1988 - May, 1989	Assistant Professor and Director of Forensics, Department of Communication Studies, University of Kansas.
August, 1987 - July, 1988	Assistant Professor, Department of Communication Studies, University of Kansas.
August, 1983 - July, 1987	Assistant Professor and Director of Forensics, Baylor University.
September, 1982 - May, 1983	Lecturer in Communication Studies, Director of Debate, Baylor University.

ACADEMIC SERVICE AND HONORS

Professional Service

Chair, Board of Trustees, National Debate Tournament, April 2009- present.
Member, Editorial Committee, Alta Conference, January 2009- present.
Member, Board of Trustees, National Debate Tournament, June 2005- present.
Associate Editor, *Communication Monographs*, January 2007-present.
Associate Editor, *Journal of Applied Communication Research*, 2005- present.
Associate Editor, *Quarterly Journal of Speech*, 2001-2004.
Speaker Training, Prairie Renaissance, February 2000.
Keynote Speaker, Douglas County League of Women Voters, April 1999
Speaker Training, Johnson County Democratic Party, 1998.
Member, Federation Prize Committee, Central States Speech Association, Spring 1995.
Speaker Training for the Continuing Legal Education Program of the Kansas Bar Association, October 1994 to May 2005.
SCA Golden Anniversary Monograph Award Committee, 1992-1993.
SCA Membership Coordinator for Kansas, 1992-1993.
External Reviewer, University of Wyoming Forensics Program, May 1992.
Member, Board of Overseers, Guild of Forensic Educators, 1992-1994.
Chair, Committee on Organizational Coordination, Cross Examination Debate Association Developmental Conference, St Paul, Minnesota, August 1991.
Program Coordinator for Forensics, American Forensic Association/Speech Communication Association Summer Conference on Argumentation, Alta, Utah, July 1991.

Associate Editor, *Communication Studies*, 1989-1998; editorial board 2004-present.
Associate Editor, *Journal of the American Forensic Association*, 1983-1998; 2000- present.
Chair, Forensics Division, Central States Speech Association, 1989-1990.
Chair, Finance Committee, American Forensics Association, 1988-1990.
Vice Chair, Forensics Division, Central States Speech Association, 1988-1989.
At Large Representative—Delta Sigma Rho-Tau Kappa Alpha National Council.
Chairman, National Debate Tournament Committee, 1985-1986.
Secretary, National Debate Tournament Committee, 1984-1985.
Chairman, Topic Committee for College Debate, 1984-1985.
Chairman, District III Committee of the National Debate Tournament Committee, 1984-1988.
Associated Press Judge for the 1984 Presidential Debates.
Member, Planning Committee for the American Forensics Association Conference on the Future of Debate, 1984.
Special review editor *Journal of the American Forensic Association*, Special Issue on Counterplans.
American Forensic Association Representative to the Topic Committee for College Debate, 1983-1986.
Southern Representative to the National Debate Tournament Committee, 1983-1986.
Co-Director, Texas State Debate Tournament, 1983-1985.
Program Coordinator for Forensics, American Forensic Association/Speech Communication Association Summer Conference on Argumentation, Alta, Utah, July 1983.
Representative to District III Committee of the National Debate Tournament Committee, 1982-1983.

ACADEMIC SERVICE

Director of Graduate Studies, Communication Studies, July 2009- present.
Chair, Communication Studies, July 1999-June 2009.
Member, Task Force on Assessment of Teaching and Learning, August 2006-present.
Co-director, Hall Center Symposium on the Middle East, Fall 2006.
Member, College Academic Council, Fall 2005-Spring 2006.
Member, Culture and Climate Committee, Fall 2004.
Co-chair, Internal Communication Committee, The University of Kansas, January 2004 to December 2005t.
Member, Critical Thinking Working Group of General Education Assessment, Spring 04 to May 2005.

Member, Departmental Advisory Committee, 1995-present.
Chair, Faculty Senate Task Force on Undergraduate Advising, 1995-1996.
Member, College Sabbatical Leave Committee, 1995-1996.
Member, University Task Force on Advising, 1994-1995.
Member, Hall Center Humanities Lecture Series Committee, 1994-1996.
Departmental Representative, Social Sciences GRF Committee, 1994-1995.
Chair, Undergraduate Committee, 1993-1999.
Member, Graduate Committee, 1992-1993.
Chair, Departmental Committee on Peer Review, 1991-1992.
Chair, Departmental Search Committee, 1990-1991.
Chair, Departmental Awards Committee, 1989-1992.
Member, Departmental Awards Committee, 1988-1989.
Member, Methods Examination Committee, 1987-1989.
Member, Departmental Search Committee, 1988-1989.
Chair, Baylor Phi Beta Kappa Committee on Alumni and Honorary Members, 1983-1984.

HONORS

Scholarship and Service

Wil A. Linkugel Departmental Leadership and Service Award, May 2009.
Excellent Leadership Award, Communication Studies Graduate Students, May 2009.
“Terrorism, Rhetoric and Myth,” first author with Kirsten Theye, Top Papers Panel, Public Address, National Communication Association, San Antonio, November 2006.
Donn W. Parson, Debate Alumni Award, May 2004.
B. Aubrey Fisher Article Award, *Western Journal of Communication*, for “The Rhetoric of Hindu Nationalism: A Narrative of Mythic Redefinition,” second author with Abhik Roy.
Kohrs-Campbell Prize in Rhetorical Criticism for *Shared Land/Conflicting Identity: Trajectories of Israeli and Palestinian Symbol Use* (co-authored with David Frank), presented at the National Communication Association Convention, November 2003.
Outstanding Service Award, Kansas Bar Association, June 2003.
“The Rhetoric of Hindu Nationalism: A Narrative of Mythic Redefinition,” 2nd author with Abhik Roy. Top Paper in the International and Intercultural Communication Division.

Paper presented at the National Communication Association Convention, November 2003, New Orleans.

Sabbatical leave, University of Kansas Spring 1998.

Kansas Bar Association Greatest Hits Award for “Appellate Oral Arguments.

SCA Fellow for the Iowa Scholars Workshop on the Rhetoric of Political Argumentation, Spring 1991, for “The Strange Case of Ollie North: Rhetoric, Politics and Criticism.”

American Forensic Association Research Award--1988--“On Defining Argument,” *Philosophy and Rhetoric* 20 (1987): 140-159.

Midwest Forensic Association best essay in argumentation in 1987--“On Defining Argument,” *Philosophy and Rhetoric* 20 (1987): 140-159.

Midwest Forensic Association best forensic essay in 1986--“The Relationship Between Realism and Debatability in Policy Advocacy,” *Journal of the American Forensic Association*, 22 (1986): 125-134.

Teaching

University of Kansas, HOPE Award Semi-finalist--Senior Class Award to an Outstanding Faculty Member, 2008.

University of Kansas, College of Liberal Arts, Byron A. Alexander Graduate Mentor Award, May 2007

University of Kansas, The Department of Communication Studies received the 2006 Departmental Advising Award, May 2006.

National Communication Association, Donald H. Ecroyd Award for Outstanding Teaching in Higher Education, November 2005.

University of Kansas. The Department of Communication Studies received the 2005 Department Teaching Award from the Center for Teaching Excellence, August 2005.

University of Kansas, College of Liberal Arts, J. Michael Young Academic Advisor Award, Spring 2002, Spring 2008

University of Kansas, Graduate Student Award for Excellence in Teaching, 2001.

University of Kansas, Students in Communication Studies Departmental Award for Excellence in Undergraduate Teaching, 2001, 1996

University of Kansas, Louise E. Byrd Graduate Educator Award, May 2000.

University of Kansas, Excellence in Teaching, Center for Teaching Excellence, May 2000.

Subject of “Teachers on Teaching Program: Teacher as Coach and Mentor: A Discussion of Effective Teaching Techniques with Robert C. Rowland,” 1999 National Communication Association Convention, Chicago, November 1999.

University of Kansas, W.T. Kemper Fellowship for Teaching Excellence, August 1996.

University of Kansas, HOPE Award Finalist (one of five)--Senior Class Award to an Outstanding Faculty Member, 1994.

University of Kansas, H. Bernard Fink Award for Outstanding Classroom Teaching, May 1994.

University of Kansas, HOPE Award Finalist (one of six)--Senior Class Award to an Outstanding Faculty Member, 1990.

Baylor University Student Congress, Outstanding Faculty Member, 1986-1987.

1986 Outstanding Coach of the Year, Barkley Forum, Emory University (Co-Winner with David Hingstman).

INSTRUCTIONAL ACTIVITIES

Undergraduate and Graduate Courses

Seminar in Textual Criticism
Seminar in Narrative and Myth
Seminar in Genre and Movement Criticism
Seminar in Rhetorical Criticism
Seminar in Organizational Rhetoric
Introduction to Rhetoric and Social Influence
Communication and Leadership
Historical and Descriptive Methods
Seminar in Directing Forensics
Speaker Audience Communication

Business and Professional Speaking, Baylor
Argumentation, Discussion and Debate, Baylor
Public Speaking, Baylor
Rhetorical Criticism, Baylor
Argumentation and Public Policy, Baylor
Seminar in Argumentation, Baylor

Dissertations Directed

Sarah Taylor Partlow Lefevre, "Texts of Empowerment: A Functional Rhetorical Analysis of *Ms. Magazine* in the First Five Years, August 2009, The University of Kansas.
Kirsten Theye, "The Reconstruction of National Identity Following Tragic Events," August 2008, The University of Kansas
Leslie Reynard, "Swan Song: The Form and Function of Interregnum Rhetoric of Modern Presidencies," May 2006, The University of Kansas.
Jake Thompson, "Rhetorical Trajectories in the Bush Administration Justifications for the Pre-emptive Invasion of Iraq," May 2006, The University of Kansas.
Mike Milford, "A Rhetoric of Allegory," May 2006, The University of Kansas.
Jeff Van Cleave, "The American Labor Movement and Globalization," May 2005, The University of Kansas.

- Carolyn Joy Koesten, "Rhetorical Adaptation and Argumentation as Part of an Embedded Approach to Teaching Resistance Strategies," August 2002, The University of Kansas, co-director with Dr. Mary Lee Hummert.
- Angela Marie Jerome, "An Argument Field Theory of Organizational Apologia: The Case of Firestone and Ford," August 2002, The University of Kansas.
- Julie Davis, "Dilbert as Organizational Analyst," December 2000, The University of Kansas.
- Mary F. Hoffman, "Enacting Feminism: Values, Resistance and Empowerment in Contemporary Women's Religious Communities," May 2000, The University of Kansas.
- Mary Carver, "From Platform to Publisher: Rhetorical Influence of Lucy Stone," May 1999, The University of Kansas.
- Debra J. Ford, "The Rhetoric of the Angry Patriarch as Exemplification of Ideological Displacement: The Rhetoric of the American Medical Association During the Clinton Health Security Act Debate," May 1999.
- John Jones, "How Reagan Became Reagan: The Education and Development of the Great Communicator," May 1999, The University of Kansas.
- Stephanie M. Kelly, "The Myth of Communion: A Rhetorical Analysis of the Narratives of Alien Abductees," May 1999, The University of Kansas.
- Cary R.W. Voss, "Surrendering to Proper Authority: The Class of Worldviews at Waco," December 1998, The University of Kansas.
- Jeff Jarman, "Pat Buchanan and the Rhetoric of Authoritarianism," May 1998, The University of Kansas.
- Kelly McDonald, "The Call of Community: A Rhetorical Analysis of the Communitarian Movement," May 1998, The University of Kansas.
- Innes W. R. Mitchell, "Margaret Thatcher's America: Cultural Rhetorical Criticism," May 1997, The University of Kansas.
- Howard Keim, "Rhetorical Strategies and Self-Definitions of Local Leaders: Four Case Studies," May 1996, The University of Kansas.
- Brent Brossmann, "Rhetorical Hermeneutics and Oliver Stone's JFK: A Method and an Application," May 1995, The University of Kansas.
- Ben Voth, "The Wall Separating Church and State: A Case Study in Paradigmatic Metaphor," October 1994, The University of Kansas.
- Elizabeth Lamoureux, "A Case Study of 'The Body Shop's' Rhetoric of Corporate Social Responsibility," October 1994, The University of Kansas.
- Robert Strain, "The Rhetoric of Jesse Jackson," December 1992, The University of Kansas.
- Charles C. Howard, "A Lonely Place of Honor: A Rhetorical Analysis of the Movement to Amend the Constitution to Prevent Flag Burning," August 1991, The University of Kansas.

Sally Perkins, "The Performance of Gender: A Rhetorical Analysis of Contemporary Feminist Theater," May 1991, The University of Kansas.

Theses Directed

Ryan Shepard, "The Art of Simulated Atonement: A Case Study of President George W. Bush," September 2007, The University of Kansas

Krista Phair, "A Battle Between Good and Evil: An Analysis of the Selling of the USA Patriot Act," March 2007, The University of Kansas.

Daniel L. Consolver, "The Rhetoric of the Margin of Excellence: A Three Year Funding Plan for Higher Education," May 2003, The University of Kansas.

Robert J. Vogelaar, "The Rhetoric of Organizational Apologia and Image Restoration Discourse: Toward a Pragmatic Approach to Strategy Selection in Crisis Situations," May 2002, The University of Kansas.

Jacob D. Thompson, "The Rhetoric of Ebola: An Ideological Investigation into Western Media," May 2002, The University of Kansas.

Sarah Partlow, "The Princess and the Plea: An Argument for Functional Generic Interpretation of Feminist Fairy Tales," May 1998, The University of Kansas.

Lori Joseph, "Superwoman, Nurse, and Beauty Queen: A Rhetorical Analysis of the Construction of Women's Health Beliefs," May 1998, The University of Kansas.

Catherine Collier, "A Rhetorical Analysis of the Arthur S. DeMoss Foundation's Advertising Campaigns," December 1997, The University of Kansas.

John Jones, "A Rhetorical Analysis of Ronald Reagan's 1976 Campaign," August 1996, The University of Kansas.

Jeff Jarmen, "The Rhetoric of Paul Kennedy's Rise and Fall of the Great Powers," December 1995, The University of Kansas.

Kelly McDonald, "The Rhetoric of Janet Reno," December 1995, The University of Kansas.

John Fritch, "The Rhetoric of Elie Wiesel," May 1991, The University of Kansas.

Sally Perkins, "A Rhetorical Analysis of Athol Fugard's Play Master Harold . . . and the Boys," May 1988, The University of Kansas.

Thea Rademacher, "The Environmental Rhetoric of Ronald Reagan," August 1986, Baylor University.

Scott Deatherage, "The Rhetorical Rebirth of Richard Nixon," August 1986, Baylor University.

Meredith Garmon, "Richard Rorty's Pragmatism: Implications for Argumentation Theory," August 1985, Baylor University.

Rey Garcia, "A Critical Analysis of the 1984 Democratic Candidates' Debates," August 1985, Baylor University.

Erik Walker, "The Vice Presidential Campaign of Geraldine Ferraro," December 1984, Baylor University.

PUBLICATIONS AND PRESENTATIONS

Books

Analyzing Rhetoric: A Handbook for the Informed Citizen in a New Millennium, 3rd ed. (Dubuque, IA: Kendall Hunt, 2007).

Shared Land/Conflicting Identity: Trajectories of Israeli and Palestinian Symbol Use, with David Frank, East Lansing, Michigan State University Press, December 2002.

Analyzing Rhetoric: A Handbook for the Informed Citizen in a New Millennium, 2nd ed. (Dubuque, IA: Kendall Hunt, 2002).

Analyzing Rhetoric: A Handbook for the Informed Citizen in a New Millennium (Dubuque, Kendall Hunt, 1999).

Rhetoric and Social Influence, (Dubuque, Kendall Hunt, 1997).

The Rhetoric of Menachem Begin: The Myth of Redemption Through Return, (Lanham, Maryland: University Press of American, 1985).

Articles

"Purpose, Argument Fields, and Theoretical Justification," *Argumentation*.10 (2008): 235-250.

"The Symbolic DNA of Terrorism," *Communication Monographs*, 75, (2008): 52-85, first author with Kirsten Theye.

"Recasting the American Dream and American Politics: Barack Obama's Keynote Address to the 2004 Democratic National Convention," *Quarterly Journal of Speech*, 93, (2007): 425-448, first author with John Jones.

"Purpose, Argument Fields and Theoretical Justification," in *Proceedings of the Sixth Conference of the International Society for the Study of Argumentation*, Ed. Frans H. van Eemeren et al (Amsterdam: Sic Sat, 2007), 1195-1202.

"Reagan at Moscow State: Consubstantiality Underlying Conflict," *Rhetoric and Public Affairs* 10 (2007): 77-106, 2nd author with John Jones.

"Campaign Argument and the Liberal Public Sphere: A Case Study of the Process of Developing Messages in a Congressional Campaign," *Argumentation and Advocacy*, 42 (2006): 206-215.

"Campaign Argument and the Public Sphere: A Case study of the Process of Developing Arguments in a Congressional Campaign," in *Engaging Argument*, Ed. Patricia Riley (Washington: NCA, 2006): 326-332.

"Reagan at the Brandenburg Gate: Moral clarity Tempered by Pragmatism," *Rhetoric and Public Affairs* 9 (2006): 21-50, 1st author with John Jones.

"Communication as Rational Argument," in *Communication as . . . Perspectives on Theory*, eds.

- Gregory Shpeherd, Jeffrey St. John, and Ted Striphos (Thousand Oaks, CA: Sage, 2005): 187-194.
- “The Narrative Perspective,” in *The Art of Rhetorical Criticism*, ed. Jim Kuypers (Boston: Allyn and Bacon, 2005): 131-161.
- “A Covenant-Affirming Jeremiad: The Post-Presidential Ideological Appeals of Ronald Reagan,” *Communication Studies* 56 (2005): 157-174, with John Jones.
- “On Organizational Apologia: A Re-conceptualization,” *Communication Theory* 14 (2004): 191-211, 1st author with Angie Jerome.
- “A Liberal Theory of the Public Sphere,” in *Critical Problems in Argumentation*, Charles Arthur Willard ed., (Washington: NCA, 2005), 281-287.
- “The Rhetoric of Atonement,” *Communication Studies* 55 (2004): 68-87, 2nd author with Joy Koesten.
- “The Rhetoric of Hindu Nationalism: A Narrative of Mythic Redefinition,” *Western Journal of Communication* 67 (2003): 225-248, 2nd author with Abhik Roy.
- “Madison, Mill and the public sphere: A Classically liberal approach to public deliberation,” in *Proceedings of the Fifth Conference of the International Society for the Study of Argumentation*, Frans. H. van Eemeren, et al eds., (Amsterdam: International Center for the Study of Argumentation, 2002): 927-932.
- “‘Until Next Week’: The Saturday Radio Addresses of Ronald Reagan,” *Presidential Studies Quarterly* 32 (2002): 84-110, with John Jones.
- “Argument as Purpose-Oriented Genre: A Feminist Defense of Argument and Debate,” in *Arguing Communication and Culture*, G. Thomas Goodnight ed., (Washington: NCA, 2002): volume 1, pp. 212-218, with Sarah Partlow.
- “Entelechial and Reformatory Symbolic Trajectories in Contemporary Conservatism: A Case Study of Reagan and Buchanan in Houston and Beyond,” *Rhetoric and Public Affairs* 4 (2001): 55-84, with John Jones.
- “The Weekly Radio Addresses of President Ronald Reagan,” *Journal of Radio Studies* 7 (2000): 257-281, with John Jones.
- “Pre-Inception Rhetoric in the Creation of a Social Movement: The Case of Frances Wright,” *Communication Studies* 51 (2000): 1-14, with Cary Voss.
- “Why Rational Argument Needs Defending,” *Philosophy and Rhetoric* 30 (1997): 82-88.
- “In Defense of Rational Argument: A Pragmatic Justification of Argumentation Theory and Response to the Postmodern Critique,” *Philosophy and Rhetoric* 28 (1995): 350-364..
- “The Practical Pedagogical Function of Academic Debate,” *Contemporary Argumentation and Debate* 15 (1995): 98-108.
- “Social Function, Polysemy and Narrative-Dramatic Form: A Case Study of Do the Right Thing,” *Communication Quarterly* 42 (1994): 213-228, with Robert Strain..
- “Oral Argument,” in *Kansas Appellate Practice*, 2nd edition, Carol Gilliam Green ed., (Kansas Bar Association, 1994): 10-1 to 10-34, with Joan K. Rowland.

- “Feminism, Strategy, and Pedagogy in Intercollegiate Debate,” *CEDA Yearbook* 14 (1993): 80-83.
- “Post-Modernism, Argumentation and Praxis: A Case Study of Academic Debate,” in *Argument and the Postmodern Challenge: Proceedings of the Eighth SCA/AFA Conference on Argumentation*, Raymie E. McKerrow ed., (Annandale, Virginia: SCA, 1993): 31-35, with Scott Harris.
- “The Function of Presumption in Academic Debate,” *CEDA Yearbook* 13 (1992): 20-24.
- “On Interactional Argument,” *Argumentation and Advocacy*, 28 (1991): 24-34; 41, with Kevin Barge.
- “Technical Argument in the Public Sphere: What Academic Debate Tells Us About the Interaction of Spheres of Argument,” in *Argument in Controversy: Proceedings of the 7th SCA-AFA Conference on Argumentation*, Donn Parson ed., (Annandale, Virginia: SCA, 1991): 446-451, with Jeanette Brossmann and Ben Voth.
- “A Reanalysis of the Argumentation at Three Mile Island,” in *Argument in Controversy: Proceedings of the 7th SCA-AFA Conference on Argumentation*, Donn Parson ed., (Annandale, Virginia: SCA, 1991): 277-283.
- “On Generic Categorization,” *Communication Theory* 1 (1991): 128-144.
- “The Passive Style of Rhetorical Crisis Management: A Case Study of the Superfund Controversy,” *Communication Studies* 41 (1990): 326-341, with Thea Rademacher.
- “On Mythic Criticism: The Conversation Continues.” *Communication Studies* 41 (1990): 278-298, transcript of discussion of “On Mythic Criticism.”
- “Purpose and Rationality in Argument,” in *Argumentation Theory and the Rhetoric of Assent*, David Williams and Michael Hazen, ed., (Tuskaloosa, AL.: University of Alabama Press, 1990): 119-134.
- “On Mythic Criticism,” *Communication Studies* 41 (1990): 101-116.
- “On a Limited Approach to Mythic Criticism: Rowland’s Rejoinder,” *Communication Studies* 41 (1990): 150-160.
- “The Relationship Between Debate and Argumentation Theory,” in *Spheres of Argument: Proceedings of the Sixth SCA/AFA Conference on Argumentation*, ed. Bruce E. Gronbeck (Annandale, Virginia: SCA, 1989): 457-463, with John Fritch.
- “On Limiting the Narrative Paradigm: Three Case Studies,” *Communication Monographs* 56 (1989): 39-54.
- “Response to Karlyn Kohrs Campbell’s Anna E. Dickinson’s Jeanne D’Arc: Divergent Views,” in *Texts in Context: Critical Dialogues on Significant Episodes in American Political Rhetoric*, ed. Michael C. Leff and Fred J. Kauffeld (Davis: Hermagoras, 1989); 113-120, second author with Wil Linkugel.
- “The Value of the Rational World and Narrative Paradigms,” *Central States Speech Journal* 39 (1988): 204-217.

- “The Crisis in Policy Debate,” *Journal of the American Forensic Association*, 24 (1988): 251-257, with Scott Deatherage.
- “Narrative: Mode of Discourse or Paradigm,” *Communication Monographs*, 54 (1987):264-275.
- “The Effectiveness of Reagan’s ‘Star Wars’ Address: The Three Audiences of Defense Policy Rhetoric,” *Political Communication and Persuasion*, 4 (1987): 161-178, with Rodger Payne.
- “On Defining Argument,” *Philosophy and Rhetoric*, 20 (1987): 140-159.
- “A Structural Functional Analysis of the Assumptions Behind Presidential Debates,” in *Argument and Critical Practices: Proceedings of the Fifth SCA/AFA Conference on Argumentation*, ed. Joseph W. Wenzel (Annandale, Virginia: Speech Communication Association, 1987): 239-248, with Cary Voss.
- “Response to a ‘Response,’” *Journal of the American Forensic Association*, 23 (1987): 108-109.
- “The Relationship Between the Public and the Technical Spheres of Argument: A Case Study of the Challenger Seven Disaster,” *Central States Speech Journal*, 37 (1986): 136-146.
- “The 1980 Carter-Reagan Debate: Style vs. Substance,” *Southern Speech Communication Journal*, 51 (1986): 142-165.
- “The Relationship Between Realism and Debatability in Policy Advocacy,” *Journal of the American Forensic Association*, 22 (1986): 125-134.
- “On Argument Evaluation,” *Journal of the American Forensic Association*, 21, (1985): 123-132.
- “Aristotle’s View of Ethical Rhetoric,” *Rhetoric Society Quarterly*, 15 (1985): 13-31, with Deanna Womack.
- “The 1984 Democratic Debates: Does Format Make a Difference?” in *Argument and Social Practice: Proceedings of the Fourth SCA/AFA Conference on Argumentation*, ed. J. Robert Cox, Malcolm Sillars, Gregg B. Walker (Annandale, Virginia: Speech Communication Association, 1985): 219-235, with Rey Garcia.
- “The Context-Embeddedness of Political Discourse: A Re-Evaluation of Reagan’s Rhetoric in the 1982 Midterm Election Campaign,” *Presidential Studies Quarterly*, 14 (1984): 500-511, with Rodger Payne.
- “The Debate Judge as Debate Judge: A Functional Paradigm for Evaluating Debates,” *Journal of the American Forensic Association*, 20 (1984): 183-194.
- “Tabula Rasa: The Relevance of Debate to Argumentation Theory,” *Journal of the American Forensic Association*, 21 (1984): 76-88.
- “A Response to Ulrich,” *Journal of the American Forensic Association*, 21 (1984): 94-96.
- “Final Round Ballot for the 1984 National Debate Tournament,” *Journal of the American Forensic Association*, 20 (1984):
- “Topic Selection: Problems and Potential for Improvement,” in *American Forensics in Perspective*, ed. Donn W. Parson (Annandale, Virginia: Speech Communication Association, 1984): 53-56.

- “The Need for Rapprochement Between NDT and CEDA Debate,” *Journal of the American Forensic Association*, 21 (1984): 114-116.
- “Rowland Replies,” *Journal of the American Forensic Association*, 20 (1984): 178-181.
- “The Philosophical Presuppositions of Value Debate,” in *Proceedings of the Third Summer Conference on Argumentation*, ed. David Zarefsky et al (Annandale, Virginia: Speech Communication Association, 1983): 821-836.
- “Toward Rational Skepticism: Analysis of the 1983 Heart of America Final Round,” in *Heart of America 1983 Final Round*, Lawrence, Kansas, 1983: 16-22.
- “The Influence of Purpose on Fields of Argument,” *Journal of the American Forensic Association*, 18 (1982): 229-245.
- “Standards for Paradigm Evaluation,” *Journal of the American Forensic Association*, 18 (1982): 133-140.
- “The Primacy of Standards for Paradigm Evaluation: A Rejoinder,” *Journal of the American Forensic Association*, 18 (1982): 154-160.
- “Argument Fields,” in *Dimensions of Argument: Proceedings of the Second Summer Conference on Argumentation*, ed. George Ziegelmüller and Jack Rhodes (Annandale, Virginia: Speech Communication Association, 1981): 56-79.
- “Debate Paradigms: A Critical Evaluation,” in *Dimensions of Argument: Proceedings of the Second Summer Conference on Argumentation*, ed. George Ziegelmüller and Jack Rhodes (Annandale, Virginia: Speech Communication Association, 1981): 448-476.
- “The Art of Negative Debate,” in *Educational Reform: Perspectives and Issues* (Lawrence, Kansas: Jayhawk Debate Research, 1981): II, 1-5.
- “Adlai E. Stevenson: The Rhetoric of Defeat,” *Journal of Human Interaction*, 2 (1979): 33-41.
- “It’s Time for Strip Mine Legislation,” *Journal of Soil and Water Conservation*, (July-August 1976): 138-139, with Frank Cross.

Reviews

- Review of Michael J. Hyde, *The Ethos of Rhetoric. Argumentation and Advocacy* 41 (2005): 237-239.
- Review of Josina M. Makau, Reasoning and Communication. *Informal Logic* 13 (1991): 49-52.
- Review of Roderick P. Hart, Verbal Style and the Presidency: A Computer Based Analysis. *Presidential Studies Quarterly*, 15 (1985): 440-442.
- Review of Richard D. Rieke and Malcolm O. Sillars, Argumentation and the Decision Making Process. *Journal of the American Forensic Association*, 21 (1984): 108-111.

Research in Progress

- “Menachem Begin and the Israeli-Palestinian Conflict.” In Press in the *Encyclopedia of the Israeli-Palestinian Conflict*.
- “Organizational apologia: The rhetoric of inter-organizational conflict,” 2nd author with Angie Jerome, in press at *Western Journal of Communication*.
- Democracy is Not a Fragile Flower: Ronald Reagan at Westminster and the End of the Cold War*, in press at Texas A & M Press, first author with John Jones.
- “The Enlightenment Roots of Obama’s New Politics,” under review Alta proceedings.
- “Purpose, Argument Fields, and the Problem of Expertise,” under review Alta proceedings.
- “The Fierce Urgency of Now,” under review at *American Behavioral Scientist*.
- “One Dream: Barack Obama, Race, and the American Dream,” under review at *Rhetoric and Public Affairs*, first author with John Jones.
- “Conflicting Rhetorical Trajectories in Ronald Reagan’s First Inaugural Address,” under review at the *Quarterly Journal of Speech*, second author with John Jones.

Presentations

- “The Enlightenment Roots of Obama’s New Politics,” American Forensics Association--Alta Argumentation Conference, Snowbird, Utah, July 30- August 2, 2009.
- Panel Participant, “A Historic Presidency: First Looks at the Political Communication of POTUS 42,” Central States Communication Association, St. Louis, Missouri, April 2009
- “One Dream: Barack Obama, Race, and the American Dream,” paper presented at the National Communication Association Convention in San Diego, November 2008, first author with John Jones.
- “Conflicting Rhetorical Trajectories in Ronald Reagan’s First Inaugural Address,” paper presented at the National Communication Association Convention in San Diego, November 2008, second author with John Jones.
- “The Activism of Mythic Studies and Rhetorical Criticism,” presentation Central States Communication Association, Madison, Wisconsin, April 2008.
- “Engaging Rhetorical Theory and Practice Outside the Rhetoric Classroom,” presentation Central States Communication Association, Madison, Wisconsin, April 2008.
- “Purpose, Argument Fields, and the Problem of Expertise,” American Forensics Association--Alta Argumentation Conference, July 2007, Alta, Utah.
- “Ultimate Definition and Dialectical Engagement: Reagan at Westminster,” first author with John Jones, National Communication Association, San Antonio, November 2006.
- “Recasting the American Dream: Barack Obama’s Keynote Address to the Democratic National Convention,” first author with John Jones, National Communication Association, San Antonio, November 2006.
- “Purpose, Argument Fields and Theoretical Justification,” paper presented at the International Society for the Study of Argumentation Conference, July 2006, Amsterdam.
- “Terrorism, Rhetoric and Myth,” first author with Kirsten Theye, Top Papers Panel, Public Address, National Communication Association, San Antonio, November 2006.
- “The Sub-genre of Interorganizational Conflict: Firestone and Ford as Exemplars,” 2nd author

- with Angie Jerome, National Communication Association, Boston, November 2005.
- Panel Participant, “What Arguments from Debate Programs Are Persuasive to Administrators?” , National Communication Association, Boston, November 2005.
- Panel Participant, “Assessing the Health of Crisis Communication{S} Scholarship: What Coheres from Apologia to Crisis Management Theories?” National Communication Association, Boston, November 2005.
- “Reagan at Moscow State University: Consubstantiality Underlying Conflict,” 2nd author with John Jones, National Communication Association, Boston, November 2005.
- “The Audacity of Hope: Barack Obama’s Keynote Address to the Democratic National Convention,” with John Jones, National Communication Association, Boston, November 2005.
- “Campaign Argument and the Public Sphere: A Case Study of the Process of Developing Messages in a Congressional Campaign.” NCA/AFA Summer Conference on Argumentation, Alta, Utah, July 2005.
- Panel Participant, “What was at the Heart of Politics in 2004?” Central States Communication Association Convention, Kansas City, April 2005.
- Panel Participant, “Rhetoric and Terrorism,” Central States Communication Association Convention, Kansas City, April 2005.
- Public Lecture, “The Challenge of Activism: Expressing Yourself as an Advocate,” Central Michigan University, March 24, 2005.
- “On Organizational Apologia,” with Angie Jerome, National Communication Association Convention, November 2004, Chicago.
- Panel Participant, “Apologia from Ware and Linkugel to the Present,” National Communication Association Convention, November 2004, Chicago.
- Panel Participant, “Moving Forward/Looking Back: A Roundtable Discussion on Teaching Presidential Rhetoric,” National Communication Association Convention, November 2004, Chicago.
- Panel Participant, “Confronting Anti-Semitism,” National Communication Association Convention, November 2004, Chicago.
- Panel Participant, “The Democrats Rock the Primaries: Analyzing the Race for the 2004 Democratic Nomination,” Central States Speech Convention, April 2004, Cleveland.
- Panel Participant, “Theodore Herzl’s Rhetoric and Ideology,” National Communication Association Convention, November 2003, Miami.
- “Is this ‘Regan Rides Again’ or ‘Dubya, You’re no Ronald Reagan,’” with John Jones, paper presented at the National Communication Association Convention, November 2003, Miami.
- “Mr. Gorbachev, Tear Down This Wall: Ronald Reagan and the Writing of the Brandenburg Gate Speech,” ,” with John Jones, paper presented at the National Communication Association Convention, November 2003, Miami.
- Roundtable: “Rhetorical Theory and Criticism at the Crossroads,” Central States Communication Association Convention, April 2003, Omaha, NE.
- Panelist, “George W. Bush as ‘War President,’” Central States Communication Association Convention, April 2003, Omaha, NE.
- “Expanding the Functionalist Approach to Social Movements: Negotiating Individual and

- Group Identities in a Deep Ecology Online Community,” 2nd author with Karen Anderson. Paper presented at the National Communication Association Convention, November 2002, New Orleans.
- “The Rhetoric of Hindu Nationalism: A Narrative of Mythic Redefinition,” 2nd author with Abhik Roy. Top Paper in the International and Intercultural Communication Division. Paper presented at the National Communication Association Convention, November 2002, New Orleans.
- “Rhetoric, Ideology, Myth and the Israeli-Palestinian Dispute,” Communication Week Keynote Speaker, February 28, 2002, Southwest Texas State University.
- “George W. Bush as War President,” dialogue program at the Central States Communication Association Convention, April 2002, Milwaukee.
- “Epideictic, Narrative and Building Community: Lessons from September 11, 2002,” paper presented at the Central States Communication Association Convention, April 2002, Milwaukee.
- “A Story in Print: The Case of Ford vs. Firestone in the News,” 2nd author with Angie Jerome. Paper presented at the Central States Communication Association Convention, April 2002, Milwaukee.
- “Madison, Mill and the Public Sphere: A Classically Liberal Approach to Public Deliberation,” paper presented at the International Society for the Study of Argumentation Conference, July 2002, Amsterdam.
- “Shared Land/Conflicting Identity: Symbols and the Israeli Palestinian Conflict,” talk presented at the Ecumenical Christian Ministries, October 2002.
- “Did Israel Fulfill Its Obligations,” paper presented at the National Communication Association Convention, Atlanta, November 2001.
- Panelist on “What Counts as Scholarship: Continuity and Change in Rhetorical Criticism A Half Century after Thonssen and Baird’s *Rhetorical Criticism*,” paper presented at the National Communication Association Convention in Seattle, November 2000.
- “Person of Substance or ‘The Acting President’: The Role of Ronald Reagan in the Creation and Development of His Rhetoric,” paper presented at the National Communication Association Convention in Seattle, November 2000, with John Jones.
- “Enacting Feminism: A Case Analysis of Feminist Talk in a Contemporary Community of Benedictine Women,” paper presented at the Central States Communication Association Convention in Detroit, April 2000, second author with Mary Hoffman.
- “The Rhetoric of Atonement,” paper presented at the Central States Communication Association Convention in Detroit, April 2000, second author with Joy Koesten.
- “To the End of the Line: Extremist Symbolic Trajectories in Israeli Discourse,” paper presented at the 1999 National Communication Association Convention in Chicago, November 1999.

- Subject of “Teachers on Teaching Program: Teacher as Coach and Mentor: A Discussion of Effective Teaching Techniques with Robert C. Rowland,” 1999 National Communication Association Convention, Chicago, November 1999.
- “Appellate Advocacy,” presentation at the American Society of Trial Consultants Convention in San Diego, June 1999.
- “Reagan and Buchanan: Entelechy and the Last Liberal,” paper presented at the 1998 National Communication Association Convention in New York, November 1998, with John Jones.
- “Postmodernism Be Damned,” public debate at the 1997 National Communication Association Convention in Chicago, November 1997.
- “From Four Sides Now,” paper presented at the 1997 National Communication Association Convention in Chicago, November 1997.
- “Trajectories of Myth, Ideology, and Rhetoric in Zionist and Israeli Discourse,” paper presented at the Speech Communication Association Convention in San Antonio, November 1995.
- “Appellate Oral Arguments,” Kansas Bar Association Greatest Hits Seminar, Wichita Kansas, June 1995, with Joan K. Rowland.
- Respondent, Texas A&M Conference on Presidential Rhetoric, College Station, Texas, March 1995.
- “Teaching the College Course in Organizational Rhetoric,” Short Course at the Speech Communication Association Convention in New Orleans, Louisiana, November 1994, with Kevin Barge.
- “The Practical Pedagogical Function of Academic Debate,” paper presented at the Speech Communication Association Convention in New Orleans, Louisiana, November 1994.
- “In Defense of Rational Argument: A Pragmatic Justification for Argumentation Theory in a Postmodern World,” paper presented at the Speech Communication Association Convention in New Orleans, Louisiana, November 1994,
- “Oral Argument,” Kansas Bar Association Continuing Legal Education, in Overland Park, Kansas, October 1994, with Joan K. Rowland.
- “Post-Modernism, Argumentation and Praxis: A Case Study of Academic Debate,” paper presented at the Speech Communication Association/American Forensics Association Argumentation Conference at Alta, Utah, Summer 1993, with Scott Harris.
- “Debate Practice and Pedagogy in NDT and CEDA: A Both/And Perspective,” paper presented at the Speech Communication Association Convention in Chicago, Illinois, Fall 1992.
- “Spheres of Argument: Academic Debate as a Mirror of the Overlap Between the Technical and Public Spheres,” paper presented at the Speech Communication Association Convention in Atlanta, Georgia, Fall 1991.
- “Radical Dystopian Rhetoric: The Handmaid’s Tale,” paper presented at the Speech Communication Association Convention in Atlanta, Georgia, Fall 1991, with Karla Leeper.

- “The Relevance of Rhetorical Criticism,” Public Lecture, Arts and Sciences Lecture Series, Western Washington University, Bellingham, Washington, October 1991.
- “Technical Argument in the Public Sphere: What Academic Debate Tells Us About the Interaction of Spheres of Argument,” paper presented at the 7th SCA-AFA Conference on Argumentation, Alta, Utah, July 1991, with Jeanette Brossmann and Ben Voth.
- “A Reanalysis of the Argumentation at Three Mile Island,” paper presented at the 7th SCA-AFA Conference on Argumentation, Alta, Utah, July 1991.
- “The Strange Case of Ollie North: Rhetoric, Politics, and Criticism,” paper presented at the Iowa Scholars Workshop on the Rhetoric of Political Argumentation, Spring 1991.
- “On Mythic Criticism: The Continued Conversation,” program at the Speech Communication Association Convention, Chicago, November 1990.
- “The State of Argumentation Theory and Criticism in the 1990s,” program at the Central States Speech Convention, Detroit, April 1990.
- “Parson’s Legacy to Kansas Debate: The Myth and Aftermyth,” paper presented at the Speech Communication Association Convention, San Francisco, November 1989.
- Respondent to a panel on “Content Rules: Philosophical Issues Shaping the Future of Policy Debate,” Speech Communication Association Convention, San Francisco, November 1989.
- “Argument Fields,” paper presented at the Conference on College Composition and Communication Convention, Seattle, March 1989.
- “On Interpersonal Argument,” paper presented at the Western States Communication Association Convention, Spokane, Washington, February 1989.
- “The Fall and Rise of Gary Hart,” paper presented at the Speech Communication Association Convention, New Orleans, Louisiana, November 1988.
- “Intercollegiate Debate in the 70’s,” paper presented at the Speech Communication Association Convention, New Orleans, Louisiana, November 1988.
- “Response to Karlyn Kohrs Campbell’s Anna E. Dickinsen’s Jeanne D’Arc: Divergent Views,” second author (with Wil Linkugel) of a paper presented at the Conference on Public Address at the University of Wisconsin, Madison, June 1988.
- “The Value of the Rational World Paradigm,” paper presented at the Central States Speech Association Convention, Chicago, Illinois, April 1988.
- “Inventional Issues: A Framers’ Perspective,” paper presented at the Speech Communication Association Convention, Boston, Massachusetts, November 1987.
- Respondent, Public Debate on Freedom of Speech. Joint Convention of the Southern Speech Communication Association and the Central States Speech Association, St. Louis, April, 1987.
- Judge Intervention: An American Forensics Association Town Hall Debate at the Speech Communication Association Convention, Chicago, Illinois, November 1986.

- “Utopianism in the Theory and Practice of Contemporary Debate,” critic’s response to “Utopian Counterplans: Legitimate or Illegitimate Negative Strategy?” a program at the Speech Communication Association Convention, Chicago, Illinois, November 1986.
- Joint Problem Area Selection: An American Forensics Association Town Hall Debate at the Speech Communication Association Convention, Denver, Colorado, November 1985.
- Discussion Critic at the Wake Forest Seminar on Argumentation Theory, Winston Salem, North Carolina, November 1984.
- “On Argument Evaluation,” paper presented at the Southern Speech Communication Association Convention, Baton Rouge, Louisiana, April 1984.
- “Debate Paradigms,” paper presented at the Oklahoma State Speech Convention, Edmund, Oklahoma, October 1983.
- “Argument: Dialectic of Interaction,” paper presented at the Southern Speech Communication Association Convention, Orlando, Florida, April 1983.
- “The Debate Judge as Debate Judge: A Functional Paradigm,” paper presented at the Speech Communication Association Convention, Louisville, Kentucky, November 1982.
- “The Use of Evidence in Debate: A Proposal for Reform,” paper presented at the Texas Speech Association Convention, Houston, Texas, October 1982.
- “Purpose and Field Theory: A Non-Justificationist Approach,” paper presented at the Speech Communication Association Convention, Louisville, Kentucky, November 1982.
- “Purpose and Rationality in Argument,” paper presented at the Wake Forest Seminar on Argumentation Theory, Winston Salem, North Carolina, November 1982.
- “Substance or Procedure: Misapplication of the Tabula Rasa Approach,” paper presented at the Speech Communication Association Convention, Anaheim, California, November 1981.
- “Toulmin and Fields: From Form to Function,” paper presented at the Speech Communication Association Doctoral Honors Seminar in Argumentation, Bowling Green State University, Bowling Green, Ohio, May 1981.
- “The Trained Speaker vs. The Tricky Speaker: Aristotle’s Rhetorical Ethic,” paper accepted for A Symposium on Greek Rhetoric in Honor of Everett Lee Hunt, University of Pittsburgh, Pittsburgh, Pennsylvania, March 1981, with Deanna Womack.
- “The Characteristics of a Good Director of Forensics,” presentation at the Owen L. Coon Forum, Northwestern University Debate Tournament, February 1981.