

Kristine S. Bruss

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Education

Ph.D., Communication Studies, University of Minnesota, Twin Cities Emphasis: Rhetorical Studies Dissertation: <i>The Ethopoet's Art: Characterization in Contemporary Speechwriting</i> Advisor: Karlyn Kohrs Campbell	August 2005
M.A., Speech Communication, Minnesota State University, Mankato Thesis: <i>Kairos and the Rhetoric of Compassionate Conservatism in the 2000 Presidential Election</i>	June 2001
M.S., Counseling and Student Personnel, Mankato State University	June 1995
B.S., English, Mankato State University	June 1990
A.A., Liberal Arts, Bethany Lutheran College	May 1987

Academic Appointments

Assistant Professor/Basic Course Director, The University of Kansas	2007-pres.
Center for Teaching Fellow, Sewanee: The University of the South	2006-2007
Adjunct Lecturer, University of Alabama in Huntsville	2005-2007
Graduate Teaching Assistant, University of Minnesota, Twin Cities	2001-2004
Graduate Teaching Assistant, Minnesota State University, Mankato	1994-1995
Instructor (unranked faculty), Bethany Lutheran College	1991-2000

Awards/Honors

2005 Dissertation Award American Society for the History of Rhetoric	2005
2004 Outstanding Student Paper Award American Society for the History of Rhetoric	2004

Research Award (in support of dissertation research) Spring 2004
U of M Communication Studies Department

Haeberle Research/Travel Awards 2002/2003/2004
U of M Communication Studies Department

Outstanding Thesis of MSU's College of Arts and Humanities; 2001
Finalist for Minnesota State's Distinguished Thesis Award

Research

Publications

Bruss, Kristine S. "‘You’ve Got Mail’: Addressing E-mail Communication in Graduate Teaching Assistant Training." *Communication Teacher*. In press.

Bruss, K. S. "Improving Classroom Discussion: A Rhetorical Approach." *Journal of General Education* 58 (2009): 28-46.

Bruss, Kristine, and Richard Graff. "Character, Style, and Persuasion in Aristotle's *Rhetoric*." *Advances in the History of Rhetoric* 8 (2006): 39-72.

Bruss, K. S. "Using the Case Method to Promote Freshman Seminar Goals." *Journal of College Student Development* 37 (1996): 98-100.

Manuscripts in Progress

Bruss, Kristine S. "Ghosting Character: Rhetorical *Ethopoeia* in Dionysius's *Lysias*."

Bruss, Kristine S. "Searching for Boredom in Greek Rhetorical Theory."

Bruss, Kristine S. "Wordsmiths as Ethopoets: The Character-Making Function of Ghosted Style."

Bruss, Kristine S. "Declamation, Old and New: 'Reacting to the Past' Pedagogy in the Public Speaking Class."

Conference Presentations

"Antecedents of Boredom in Greek Rhetoric: Monotony and the Attractive Style in Dionysius's *On Literary Composition*." International Society for the History of Rhetoric Conference, Montreal, July 2009.

- “Teaching Public Speaking as a Liberal Art: The Case for Classical Texts.” Brigrance Colloquy on Teaching Public Speaking as a Liberal Art, Wabash College, Crawfordsville, IN, February 2009.
- “In Defense of Dale Carnegie.” Basic Course Division, National Communication Association Convention, San Diego, November 2008.
- “Searching for Boredom in Greek Rhetorical Theory: Following the Trail of Delight.” Rhetoric Society of America Conference, Seattle, May 2008.
- “Developing Communication Skills: Placing Faith in CXC and Basic Course Initiatives” (panel participant). Basic Course Division, National Communication Association Convention, Chicago, 2007.
- “Nothing is Harder to Determine: Using the Case Method to Address Decorum in Public Speaking Classes.” Instructional Development Division, National Communication Association Convention, Chicago, 2007.
- “Rules of Engagement: Ancient Accounts of Pleasing and Persuading.” American Society for the History of Rhetoric, National Communication Association Convention, San Antonio, 2006.
- “Wordsmiths as Ethopoets: A Classical Spin on Contemporary Speechwriting.” American Society for the History of Rhetoric, National Communication Association Convention, Boston, 2005.
- “Style and Character in Aristotle’s *Rhetoric*.” American Society for the History of Rhetoric (Top Student Paper), National Communication Association Convention, Chicago, 2004.
- “Constructing American Democracy: The Report of the President’s Commission on Higher Education, 1947-48.” Rhetoric Society of America Conference, Austin, TX, May 2004.
- “Seeking an Eternal Presence: Discourse I of Newman’s *Idea of a University*.” Rhetoric Society of America Conference, Austin, TX, May 2004.
- “Hermeneutics, Rhetoric, and the Illative Sense: John Henry Newman’s Discourse I of *The Idea of a University*.” American Society for the History of Rhetoric, National Communication Association Convention, Miami Beach, 2003.
- “The Trials and Tribulations of Creating and Customizing a Public Speaking Textbook Authored by Teaching Assistants” (panel participant). Basic Course Division, National Communication Association Convention, Miami Beach, 2003.
- “Graduate Student Research Forum” (panel participant). Communication and Theater Association of Minnesota Conference, September 2003.

“An Invitation to the Common Room: John Henry Newman’s ‘Knowledge Its Own End.’”
American Society for the History of Rhetoric, National Communication Association
Convention, New Orleans, 2002.

“The Non-Traditional Graduate Student” (panel participant). Graduate Student Caucus,
National Communication Association Convention, New Orleans, 2002.

“A Resemblance and a Contrast: Francis J. Grimke and the Jeremiad Tradition.” Religion
and Communication (Public Address) Division, National Communication Association
Convention, New Orleans, 2002.

“Classroom Assessment 101” (panel participant). Bush Faculty Development Conference,
Bloomington, MN, 1994.

Campus Presentations

“Fomenting Revolution: “Reacting to the Past” as Tool for Student Engagement (with
Leslie Tuttle). KU Teaching Summit, August 2009.

“Pre-semester Orientation and Department Course.” Teaching in the Discipline: A Training
Program for Graduate Students. The University of Kansas, May 2009.

“Teaching Discussion in Large Classes (part 2).” Teaching Large Classes Working Group,
KU Center for Teaching Excellence, December 2008.

“Teaching Discussion in Large Classes (part 1).” Teaching Large Classes Working Group,
KU Center for Teaching Excellence, October 2008.

“Improving Classroom Discussion: Invention, Imitation, and Evaluation.” KU Teaching
Summit, August 2008.

“The Required GTA Teaching Seminar.” Conference on Best Practices in GTA Training,
The University of Kansas, May 2008.

“The Rhetoric of Climate Change.” KU Honors Commons guest lecture, April 2008.

“The Audience-Centered Speaker.” Presentation at Proctors Training, Sewanee—The
University of the South, August 2006.

“The Eloquent Sewanee Student.” Faculty development workshop on strategies for
strengthening oral communication skills throughout the undergraduate curriculum,
Sewanee—The University of the South, September 2005.

“‘O Tempora, O Mores!’ Addressing Decorum in the Public Speaking Classroom.”
Presentation at the Wednesday Noon Research program (weekly colloquium featuring
faculty and student research), University of Minnesota, October 2003.

“An Invitation to the Common Room.” Bethany Series in Scholarship Lecture Series, 2002.

“Rhetoric and the Liberal Arts.” Bethany Liberal Arts Lecture Series, 2000

Research Interests

Classical rhetoric (emphasis on Greek rhetorical theory)
Rhetoric education/pedagogy
Speechwriting

Courses Taught

Honors Speaker-Audience Communication (KU: COMS 131)
Speaker-Audience Communication (KU: COMS 130)
History of Rhetoric Education (KU: COMS 930)
Proseminar in Communication Studies (KU: COMS 859)
Rhetoric, Teaching, and Student Development (KU: COMS 930)
Speechwriting (KU: COMS 605)
Teaching the Basic Communication Course (KU: COMS 930)
Classical Rhetoric for Modern Times (KU: COMS 560)
Communication for Engineers (UAH: CM 601)
Public Speaking (U of M: Comm 1101; BLC: CM 106)
Persuasive Speaking and Speechwriting (writing intensive; U of M: Comm 3605)
College Writing (BLC: CM 105)
Freshman Seminar (BLC: FS 101)

Graduate Advising

Ryan Weaver, PhD comprehensive exam committee
Greta Wendelin, MA advisor
Eddie Glenn, PhD advisor
Virginia Jones, PhD comprehensive exam committee; program committee
Krista Phair: PhD comprehensive exam committee
Jaclyn Howell, MA thesis committee

Teaching-Related Experience

Center for Teaching Fellow, Sewanee 2006-2007
Consulted with faculty involved in Sewanee’s Eloquence Initiative, a speaking-across-the-curriculum effort. Consulting activities include designing and presenting rhetoric workshops for students, helping faculty in a variety of disciplines design, integrate, and evaluate speaking assignments in their courses, and visiting classes to observe and critique student presentations.

Faculty Development Director, Bethany Lutheran College 2000-2002

Oversaw administration of Bethany’s Faculty Development Endowment Grant (designed to enhance teaching and learning through grants to individual faculty members); attended faculty development conferences; planned and conducted on-campus faculty development workshops; researched and prepared grant proposals for external funding of faculty development efforts. Areas of emphasis for faculty development activities: critical thinking, intellectual development, active learning, and classroom assessment strategies

Teaching Interests

Public speaking	Speechwriting
Classical rhetoric	Rhetorical traditions
Historical and descriptive research	Rhetoric education

Graduate Coursework (partial list)

<i>Rhetorical Theory</i>	<i>Rhetorical /Historical Methods</i>
The Rhetorical Tradition	Rhetorical Criticism
Classical Rhetoric	Textual Analysis
Rhetorical Stylistics	Historical Research
Race, Rhetoric, and Culture	Historical Writing
Burke and Foucault	History and Criticism of U.S. Public Address

Professional Writing and Editing Experience

Editorial Assistant, <i>Quarterly Journal of Speech</i>	2002-2004
Copy Editor/Reviewer, <i>Simply Stated: Theory and Practice of Public Speaking</i> . Ed. Dianne S. Blake and Laura Jacobi (Kendall Hunt, 2004)	2004
Grant Writer, “Developing and Maintaining a Culture of High Academic Standards and Expectations” (faculty development proposal for Bethany Lutheran College, submitted to and approved by the Bush Foundation)	2000
Editor/Primary Author, <i>Institutional Self-Study for Accreditation</i> , Bethany Lutheran College	1998

Service

Awards Committee Chair, Dept. of Communication Studies, KU	2007-2010
Ambassador, Center for Teaching Excellence, KU	2008-2010
American Society for the History of Rhetoric • Student Paper Award Committee, chair	2009

- Steering Committee/conference submission reviewer 2005-2009
- Student Paper Award Committee, reviewer 2008
- ASHR Pre-Conference Symposium, reviewer 2008
- Dissertation Award Committee, chair 2007
- Dissertation Award Committee, reviewer 2006

Basic Course Division, NCA

- Conference submission reviewer 2008/2009
- Nominating Committee 2007

Professional Memberships

American Society for the History of Rhetoric (ASHR)
 International Society for the History of Rhetoric (ISHR)
 National Communication Association (NCA)
 Rhetoric Society of America (RSA)